

Marcus Harun

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Broadcast News Producer, Newsroom Leader & Journalism Professor

www.MarcusHarun.com

EXPERIENCE

NBC News Daily, Line Producer

New York, NY • 09/2022 – present

Launched NBC News Daily, the #1 afternoon news program on all of television in the key A25-54 demo, ahead of ABC, Fox News, CNN and MSNBC, according to Nielsen. The first-of-its-kind multi-platform show broadcasts on TV across NBC's 200+ affiliates and streams on NBC News Now. Manage rundown and communicate with news correspondents around the world from the control room in Rockefeller Center. Coordinate with NBC News bureaus from New York to Washington to Los Angeles to London to get breaking news on the air within minutes. Lead graphics team and manage all monitor graphics and blocking for the two-hour show. Keep show and segments running on time, pitch story ideas, and copy edit scripts. Serve as fill-in senior producer to create rundowns – choosing stories, assigning segments, and requesting guests. Coverage of Hurricane Ian earned National Emmy nomination for “Outstanding Live Breaking News Coverage.”

Hunter College, Adjunct Journalism Professor

New York, NY • 08/2024 - 12/2024

Redesigned and taught an advanced multimedia journalism course (MEDPL293) for juniors and seniors focused on reporting, writing, shooting, and editing broadcast-quality news packages. Created an original curriculum to prepare students for professional careers in broadcast and digital journalism. Trained students to report and produce multiple types of video stories, from hard news to features, using industry-standard tools including Adobe Premiere Pro. Led instruction on camera presence, standups, and voice delivery, emphasizing ethical and diverse storytelling and clear, compelling writing that matches visuals. Hosted 10 industry professionals as guest speakers to expose students to real-world insights and provide valuable networking opportunities. Students produced a five-minute newscast showcasing their best work, published on personal portfolio sites.

NBC News NOW, Line Producer

New York, NY • 06/2021 – 09/2022

Served on senior leadership team responsible for dayside programming – the most-watched daypart – on NBC News’ 24/7 streaming news network. Built rundowns, pitched story ideas, approved and copy edit daily scripts, and oversaw last-minute changes during breaking news scenarios. Mentored producers, associate producers, and production assistants to create the best elements and enhance scripts for every story. Served as fill-in senior producer, copy editing 90 minutes of news per day. In the control room, managed 20+ field reporters and guests and communicated with Executive Producer to execute high story count LIVE shows. Worked with artists and director to improve the graphics and blocking of the show. Produced at least two hours of news each weekday. Nominated to be a representative on the NBCU News Group Employee Collective program.

MSNBC, Segment Producer

New York, NY • 05/2019 – 06/2021

Wrote political news segments with speed and accuracy for MSNBC Reports. Produced interviews with presidential candidates and congressional leaders. Served as fill-in line producer. Wrote breaking news scripts for nearly every MSNBC anchor including Brian Williams, Craig Melvin, Andrea Mitchell, Stephanie Ruhle, and Ali Velshi. Served as lead producer for touch screen election graphics for my

daypart during 2020 election season. Produced special coverage of two impeachment trials, nationwide racial justice protests, and 2020 presidential election cycle – including highest-rated day in MSNBC history.

“Essential Journalists” (Documentary), Executive Producer New Rochelle, NY • 10/2020
Independently produced a streaming documentary that included 30 interviews with reporters about how they overcame the obstacles of the pandemic to report vital COVID-19 information, which was honored at the 42nd annual Telly Awards.

WTIC-TV (FOX61), Executive Producer Hartford, CT • 08/2014 - 05/2019
Developed editorial vision of seven-hour morning newscast, including digital content. Led staff of 25 producers, anchors, reporters, and photographers from control room. Created producer handbook and style guide with high quality content standards. Ratings grew year-over-year 204% (Adults 25-54 Nov. 2017 vs. Nov. 2018). Also served as Intern Supervisor, leading talent acquisition and launching new college program to ensure personal and professional development. Previously served as Senior Producer, Line Producer & Web Producer.

News 12 Connecticut, Associate Producer Norwalk, CT • 05/2014 - 08/2014
Wrote broadcast news copy for segments of the 5, 5:30, 7:30 and 10 p.m. evening newscasts.

24NewsNow.com, Founder Hamden, CT • 08/2006 - 01/2013
Launched a millennial media startup dedicated to simplifying the news for a fast-paced generation. Inspired a team of 20 reporters from across the U.S. to produce the first streaming national news broadcast for millennials and Gen Z. Built website, edited articles, created graphics, and anchored election results broadcasts, daily newscasts, and special reports.

Additional Experience: Internships at NBC Nightly News, NBC Owned TV Stations, Hartford Courant, WTNH-TV, & WQUN-AM

EDUCATION

Quinnipiac University, *Master of Business Administration*
Quinnipiac University, *Bachelor of Arts in Journalism*

Hamden, CT • 2015
Hamden, CT • 2014