

Marcus Harun

Broadcast News Producer & Newsroom Leader
EXPERIENCE

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NBC News Daily, Line Producer New York, NY • 09/2022 - present
Launched NBC News Daily, the highest-rated new show in weekday daytime in terms of total viewers across broadcast, cable, and syndicated. The first-of-its-kind multi-platform show broadcasts on TV across NBC's 200+ affiliates and streams on NBC News Now. Manage rundown and communicate with news correspondents around the world from the control room in Rockefeller Center. Coordinate with NBC news bureaus from New York to Washington to Los Angeles to London to get breaking news on the air within minutes. Lead graphics team and manage all monitor graphics and blocking for the two-hour show. Keep show and segments running on time, pitch story ideas, and copy edit scripts. Serve as fill-in senior producer to create both rundowns – choosing stories, assigning segments, and requesting guests for the show.

NBC News NOW, Line Producer New York, NY • 06/2021 – 09/2022
Served on senior leadership team responsible for dayside programming – the most-watched daypart – on NBC News' 24/7 streaming news network. Built rundowns, pitched story ideas, approved and copy edit daily scripts, and oversaw last-minute changes during breaking news scenarios. Mentored producers, associate producers, and production assistants to create the best elements and enhance scripts for every story. Served as fill-in senior producer, copy editing 90 minutes of news per day. In the control room, managed 20+ field reporters and guests and communicated with Executive Producer to execute high story count LIVE shows. Worked with artists and director to improve the graphics and blocking of the show. Produced at least two hours of news each weekday. Nominated to be a representative on the NBCU News Group Employee Collective program.

MSNBC, Segment Producer New York, NY • 05/2019 – 06/2021
Wrote political news segments with speed and accuracy for MSNBC Reports. Produced interviews with presidential candidates and congressional leaders. Served as fill-in line producer. Wrote breaking news scripts for nearly every MSNBC anchor including Brian Williams, Craig Melvin, Andrea Mitchell, Stephanie Ruhle, and Ali Velshi. Served as lead producer for touch screen election graphics for my daypart during 2020 election season. Produced special coverage of two impeachment trials, nationwide racial justice protests, and 2020 presidential election cycle – including highest-rated day in MSNBC history.

“Essential Journalists” (Documentary), Executive Producer New York, NY • 10/2020
Independently produced a streaming documentary that included 30 interviews with reporters about how they overcame the obstacles of the pandemic to report vital COVID-19 information, which was honored at the 42nd annual Telly Awards.

WTIC-TV (FOX), Executive Producer Hartford, CT • 07/2018 - 05/2019
Developed editorial vision of seven-hour morning newscast, including digital content. Led staff of 25 producers, anchors, reporters, and photographers from control room. Created producer handbook and style guide with high quality content standards. Ratings grew year-over-year 204% (Adults 25-54 Nov. 2017 vs. Nov. 2018). Also served as Intern Supervisor, leading talent acquisition and launching new college program to ensure personal and professional development.

WTIC-TV (FOX), Senior Producer Hartford, CT • 06/2017 - 07/2018
Oversaw morning news 4 – 10 a.m., led team of 25 employees, trained new staffers, managed schedules, and reviewed scripts, graphics, and video. Morning ratings increased 18.8% overall and 71.1% in targeted time period.

WTIC-TV (FOX), Line Producer Hartford, CT • 08/2014 - 07/2018
Produced, wrote, managed, accurately timed, and boothed one hour of the weekday morning news in busy control room. Wrote local, national, tech, and breaking news. Ratings increased 50.8% in first year producing.

WTIC-TV (FOX), Web Producer Hartford, CT • 08/2014 - 01/2016
Managed Fox61.com and social media pages during morning shift. Wrote breaking, trending and political news stories.

News 12 Connecticut, Associate Producer Norwalk, CT • 05/2014 - 08/2014
Wrote broadcast news copy for segments of the 5, 5:30, 7:30 and 10 p.m. evening newscasts.

24NewsNow.com, Founder Hamden, CT • 08/2006 - 01/2013
Launched a millennial media startup dedicated to simplifying the news for a fast-paced generation. Inspired a team of 20 reporters from across the U.S. to produce the first streaming national news broadcast for millennials and Gen Z. Built website, edited articles, created graphics, and anchored election results broadcasts, daily newscasts, and special reports.

NBC Owned TV Stations, Digital Reporting Intern New York, NY • 06/2013 - 05/2014

Hartford Courant, Reporting Intern Hartford, CT • 01/2013

NBC Nightly News, Newsroom Intern New York, NY • 06/2012 - 08/2012

WTNH-TV (ABC), Newsroom Intern New Haven, CT • 06/2012 - 08/2012

WQUN-AM (CBS), Production Intern Hamden, CT • 01/2011 - 05/2011

EDUCATION

Quinnipiac University, Master of Business Administration Hamden, CT • 2015
Quinnipiac University, Bachelor of Arts in Journalism Hamden, CT • 2014

LECTURES & PRESENTATIONS

Arizona State University, Cronkite School of Journalism and Mass Communication Producing Class 04/2022
Quinnipiac University, Senior Seminar in Journalism Ethics 05/2021
FOX61 Student News, "Election Producing Amid a Global Pandemic" Presentation 04/2021
E.W. Scripps School of Journalism at Ohio University,
Schuneman Symposium on Photojournalism and New Media 03/2021
Michigan Association of Broadcasters, 2021 Great Lakes Media Show 03/2021
The New York City Hispanic Public Relations Association,
Back to Basics: Media Relations 2021 Presentation 03/2021
Journalism Education Association and National Scholastic Press Association,
Fall National High School Journalism Convention 11/2020
University of Hartford, Broadcast Journalism Class 11/2020
Associated Collegiate Press and the College Media Association,
Fall National College Media Convention 10/2020
Society of Professional Journalists, 2020 Journalism Conference 09/2020
Peace Islands Institute, Friendship Dinner, Media Award Speech 04/2019
University of New Haven, Broadcast Journalism class 12/2018
Middlesex Community College, Seminar Class Journalism Presentation 09/2016

SKILLS

- **Leadership:** Effective communication, problem solving, team motivation, delegation, organization, scheduling
- **Journalism:** TV Producing, one-man-band reporting (shooting, editing, interviewing), iNews, ENPS, MS Office
- **Graphics:** Final Cut Pro, Adobe Premiere, After Effects, Photoshop, Dreamweaver, HTML, CSS, WordPress